

# RELEASING THE FULL POTENTIAL

Capital Markets Day 2023



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# Programme

## 09:00 PRESENTATIONS



**Releasing the full potential** Geir Holmgren, CEO



**Industry trends and strategic direction** Janne Flessum, EVP Strategy and Group Development



**Enhancing growth and profitability across markets** René Fløystøl, EVP Private



**Core is key to future value creation** Lars Gøran Bjerklund, EVP Commercial



Operational excellence and next level customer centricity in Claims Aysegül Cin, EVP Claims

#### 11:10



**Delivering attractive returns** Jostein Amdal, CFO

#### 12:25 CONCLUDING REMARKS

# Releasing the full potential

Geir Holmgren, CEO

# We will continue to deliver superior customer experiences and attractive returns

# Strong ambitions for the benefit of all stakeholders

### Raising the bar further

Annual financial targets	2024 & 2025	2026
Combined ratio	<84%	<82%
Cost ratio	<14%	~13%
Return on equity	>22%	>24%
Solvency ratio	140-190%	140-190%
Insurance service result - Group - Denmark		>NOK 7.5bn >DKK 750m

### Taking care of people and our planet

#### **Safer s** - 80% in

#### Safer society

- 80% insurance revenue from sustainable products by 2026
- Empowered employees: >8 in engagement and perceived diversity score

#### Sustainable claims handling

- 55% reduction in  $CO_2e$  from claims handling by 2030
- All suppliers signed Suppliers Code of Conduct

#### **Responsible investments**

- Net 0 emission in investment portfolio by 2050
- All external managers signed UN PRI











# We put the customer at the heart of everything we do



#### Our mission

We safeguard life, health and assets



### Our vision

We shall know the customer best and care the most

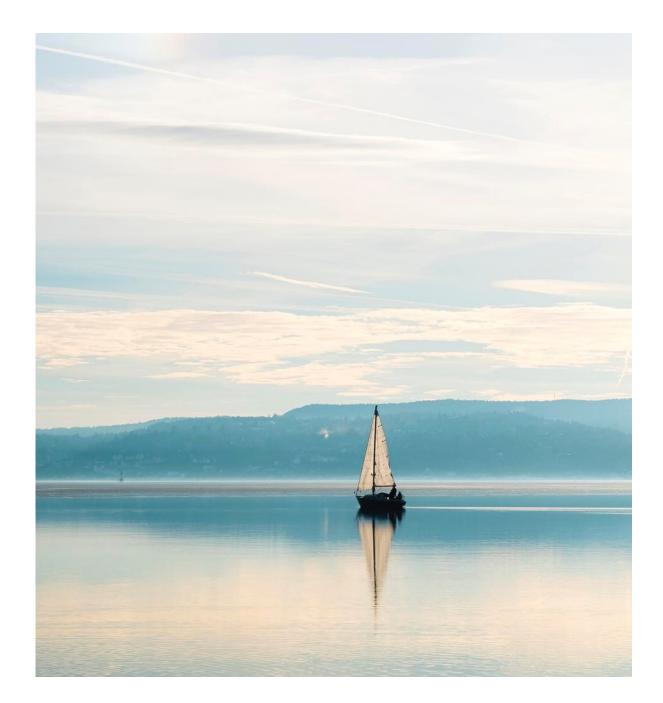


### Our position

Gjensidige is the insurance company that leads the way and finds new ways to create a sense of security

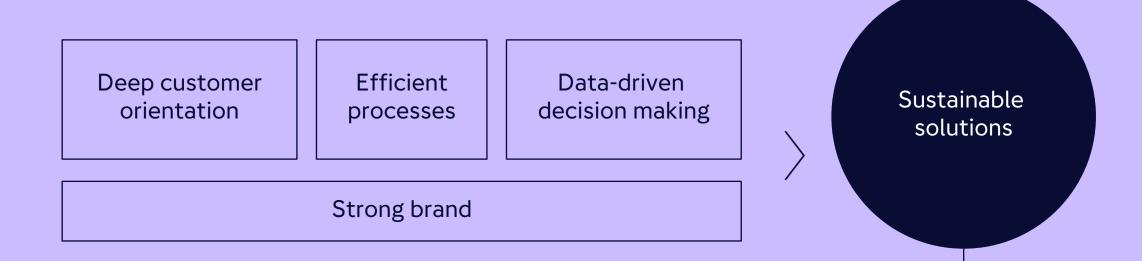
# Our ambition is to be a leading general insurance company in the Nordics

- Focus on core business
   general insurance
- Achieve sufficient market positions in each country
- Strengthen strategic capabilities





# Key enablers to reach our goals



# State-of-the-art technology



# Engaged and competent employees



# **Our core capabilities**

Underwriting excellence

State of the art distribution model

Superior claims handling

# We have sharpened our strategy to release our full potential

#### Prioritise growth in Norway and Denmark

- Expand distribution channels through attractive partnerships
- Innovate flexible products catering to customer needs
- Target attractive customer segments
- Act on structural growth opportunities

# Unleash opportunities with new organisational structure

- Release further benefits of scale and increase synergies
- Sharpen focus on strategic initiatives and innovation

#### Deliver value faster and enhance efficiency

- Agile transformation
- Further develop technology platform





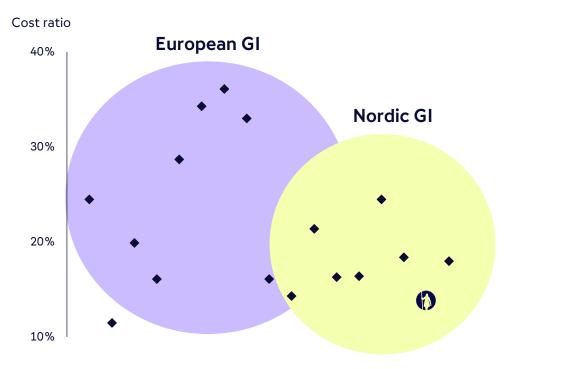
# Industry trends and strategic direction

Janne Flessum, EVP Strategy and Group Development



# **Attractive Nordic general insurance market-place**

## Superior cost positions 1)





# Over 200 years history of adapting to and driving change

### Key insurance trends



### Increased digitalisation

- Digital customer journeys
- Access to more (realtime) data
- Increased IT investments
- Access to talent



#### **Increased regulation**

- ESG
- Artificial intelligence
- Data and consumer protection



### Shifting business models

- Shifts in mobility industry
- Embedded insurance
- Shifts from PL to CL

In addition, geopolitics, macroeconomics, demographics and climate change are key forces affecting insurers



Safety

# Key to success – understand and act on changing customer needs and expectations



We shall know the customer best and care the most

Convenience

Sustainability



# Seeking even deeper relevance for our customers and partners – safe, convenient and sustainable



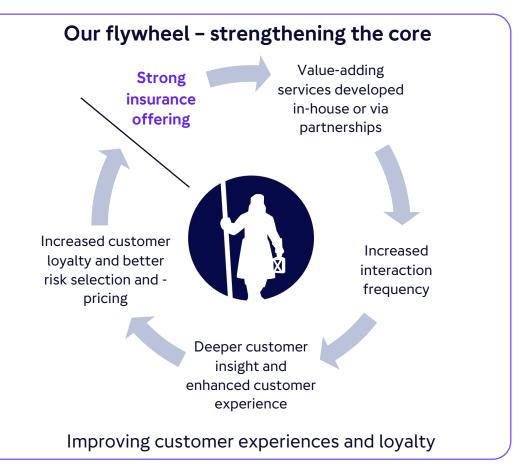


Help customers to secure safe and good lives **at home** 

Help customers to secure their **pension**, lives and health



Be the preferred problem solver and partner in **mobility solutions** 



# Safe, convenient and sustainable





# Help customers to secure safe and good lives at **home**

- High degree of home-ownership
- Shifts from house to apartementhousing associations more important
- Climate change and regulations
   prevention and technical upgrades

#### Examples:

- Sustainable property insurance
- Damage preventing sensory IoT solutions
- Home-seller insurance

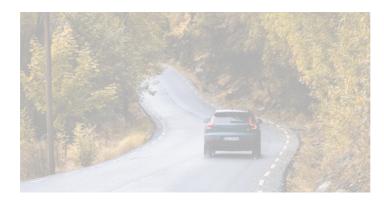


Help customers to secure their **pension, lives and health** 

- Demographic changes and pressure on social welfare systems
- Well being and health promotion
- Broad and complete offering across commercial and private lines



- Market leading digital pension service
- Online consultation doctor/psychologist
- More affordable health insurance



Be the preferred problem solver and partner in **mobility solutions** 

- The industry is going electric
- Connected and software-defined
- Norway a test-bed for OEMs
- Digitalised customer journey



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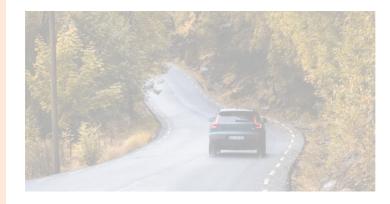


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#### Examples

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- Online consultation doctor/psychologist
- More affordable health insurance



# Mobility deepdive: Seeking even deeper relevance for our customers and partners



- Holistic approach to customer journey and mobility value chain
- Enhance our attractiveness as an insurer and partner to the mobility industry
- Strengthen operational effectiveness towards distribution, pricing and claims

The preferred partner to the mobility industry and the end-users – catering safety, convenience and sustainability along the customer journey

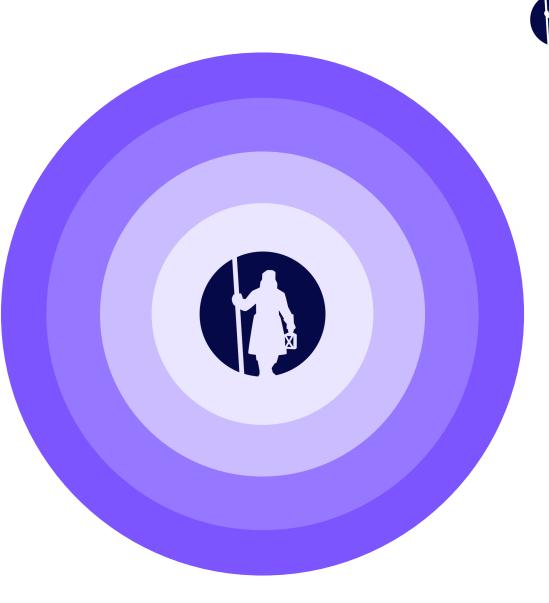
# **Core is King!**

"Gjensidige's risk appetite is large in **the core area of general insurance** in the Nordic and Baltic countries.

The risk appetite shall be highest in areas where Gjensidige has a **high level of expertise and access to relevant data**.

Other complementary business areas and initiatives shall contribute to the Group's overall growth and profitability within general insurance."

- from our Board approved Risk Appetite





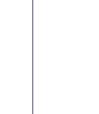


# Continuously optimising the core insurance portfolio



### **Customer segments**

- Prioritise private and SME segment growth
- More standardised
- Less volatile



#### **Distribution channels**

- Prioritise direct customer dialogue channels in the omnichannel model
- Lower acquisition cost
- 3rd party/indirect distribution where needed and relevant



#### **Insurance products**

- Secure a diversified, broad and sustainable core insurance product offering
- Stay relevant, broaden customer engagement and increase loyalty

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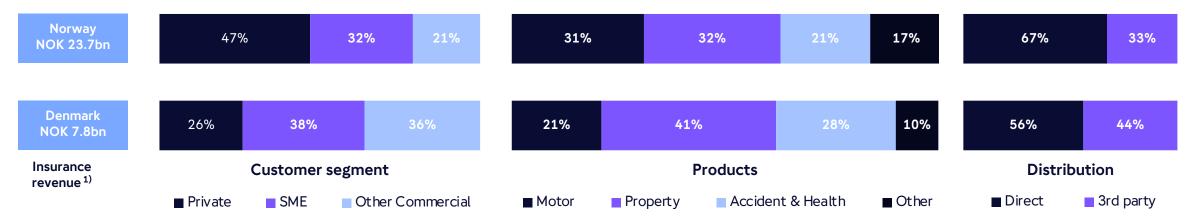
### Underwriting discipline

- Prioritise profitability before growth
- Secure optimal risk selection and pricing, and allocation of capital for the highest returns



# Utilising best practises across borders

### Releasing the full potential across Norway and Denmark #1 priority



#### Significant potential in strengthening underwriting- and operational excellence in Denmark:



A focused Nordic general insurance growth agenda



# A focused Nordic general insurance growth agenda

# Further strengthen our unique position in Norway

- Next level customer orientation
- World class pricing, distribution and claims excellence
- Pension complementary to SME offering



# Strengthen profitability and growth outside Norway

- Utilise best-practice across boarders – significant potential in Denmark
- M&A, strategic partnerships and alliances

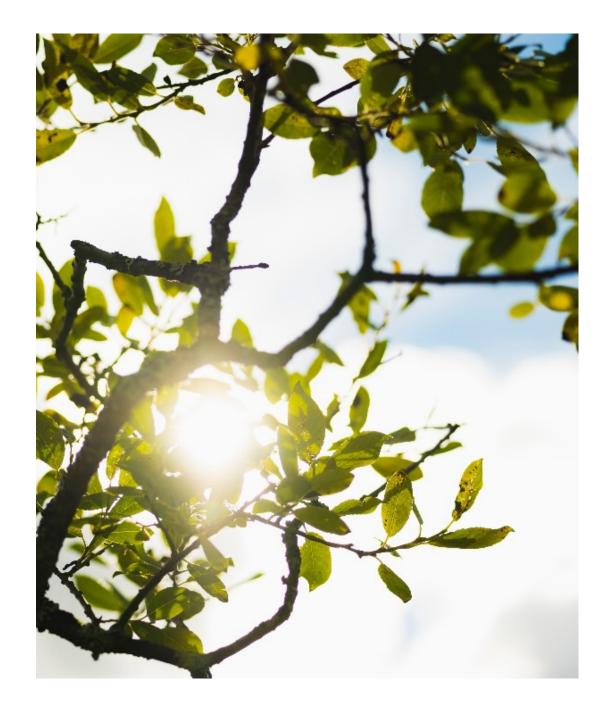


### Maintain capital discipline and attractive dividends

- Risk appetite high in core GI
- Continued underwriting discipline
- Proactive but disciplined M&A

# Enhancing growth and profitability across markets

René Fløystøl, EVP Private

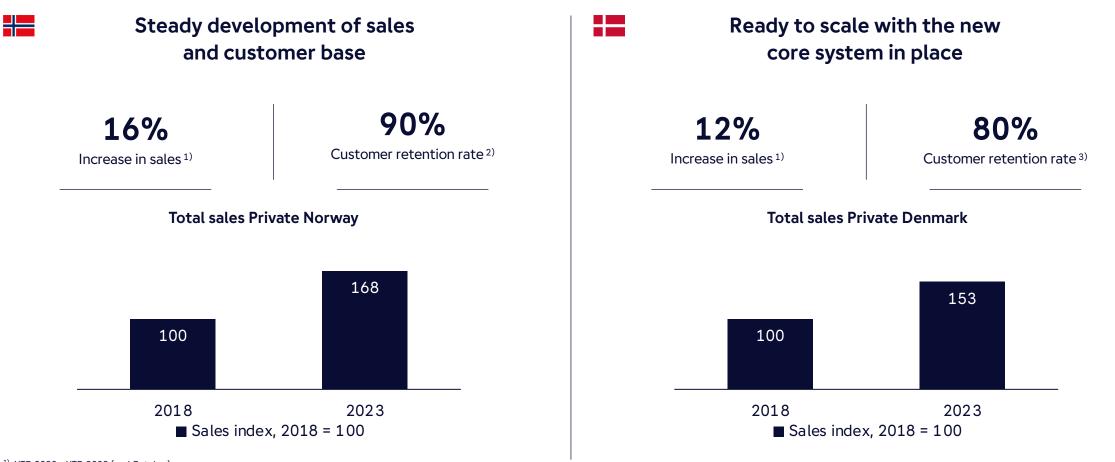


# Enhancing growth and profitability across markets

- Long-term ambitions for Private
  - Strengthen our market position in Norway
  - Realising significant profitable growth in Denmark
- Short- to mid-term priorities
  - Becoming a digital frontrunner
  - Unlocking synergies across markets
  - Building for further growth



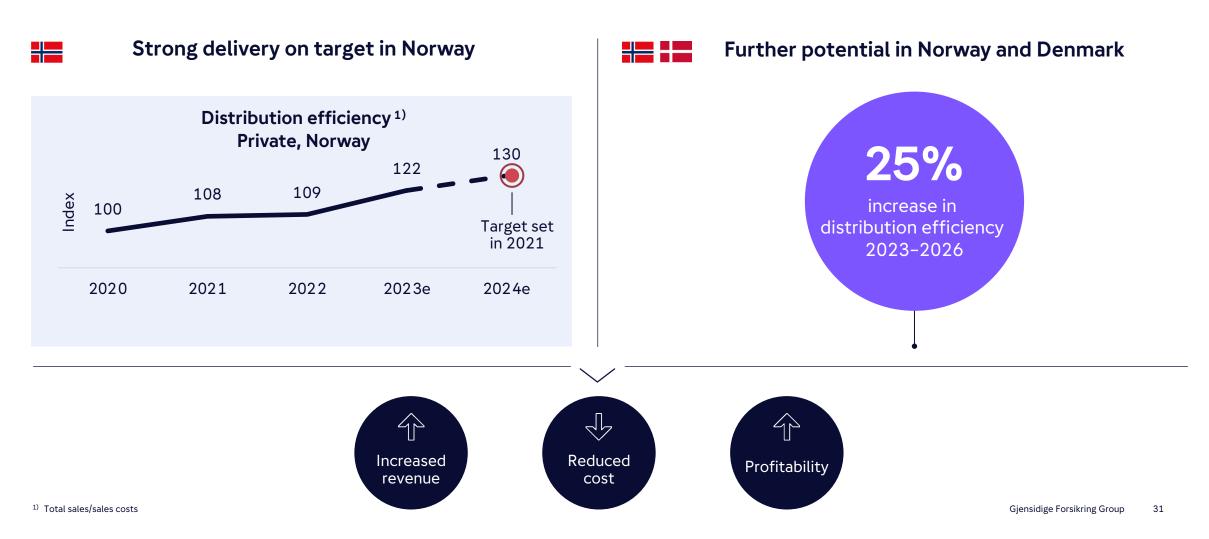
## Market leader in Norway, ready to unlock potential in Denmark



YTD 2022 - YTD 2023 (end October)
 Private Norway, Q3 2023. Same level for the last 10 years.
 Denmark Private, Q3 2023. Up from 77.8% in 2022.



# Improving distribution efficiency is key to grow revenues while maintaining cost control



# Three strategic focus areas towards 2026 to enhance growth and profitability

### Becoming a digital frontrunner



Use of data, digitalisation and AI to:

- secure profitable customer growth
- improve customer satisfaction

# Unlocking synergies across markets



Moving technology and best practice across borders to:

- improve self-service and customer satisfaction
- reduce costs
- increase profitability

## Building for further growth



Develop our core products to:

- secure our share of market growth
- meet customers' changing needs
- help customers prevent damages





# Meet Clara, our customer



#### On their way home...

Later that day...

Time to talk and decide...



<complex-block></complex-block>				
of all Norwegians planning to move in the next 60 days can be targeted	1,200	data variables in our models	94%	retention rate for customers with 3 or more insurance products
Today 2026	Today	2026	Today	2026
前 40% 前 70%	ආ 45%	tiji <b>60%</b>	۳» <b>64%</b>	تَبُّة <b>69%</b>

of our customers receiving personalised offers

hit rate based on our upsell model

of customers with 2 or more products

#### On their way home...

#### Later that day...

Time to talk and decide...





of our customers receiving personalised offers

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Today	2026	Today	2026	Today	2026
ŵ <b>40%</b>	ුණ <b>70%</b>	ආ 45%	ஸ்ச் <b>60%</b>	ஸ்ச் <b>64%</b>	ஸ் <b>69%</b>

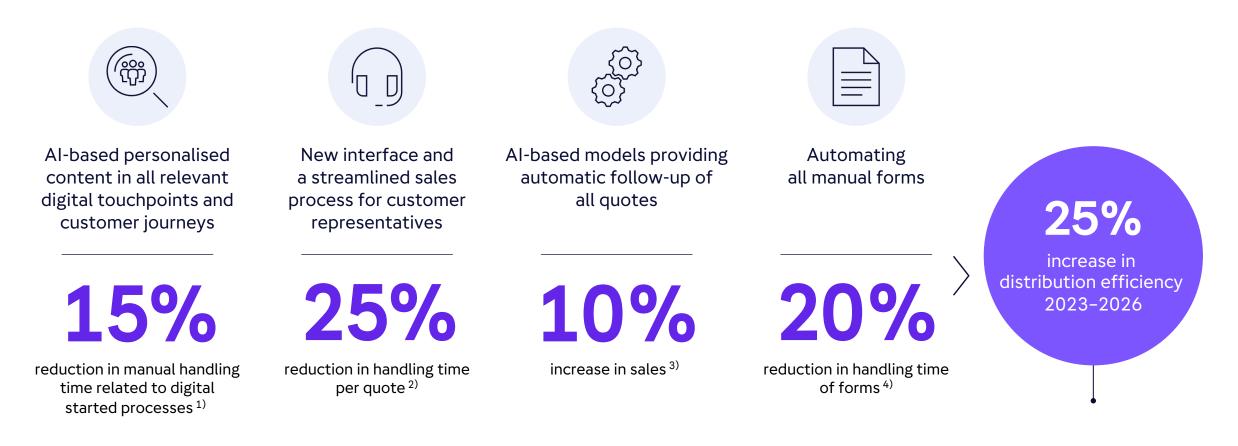
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of customers with 2 or more products

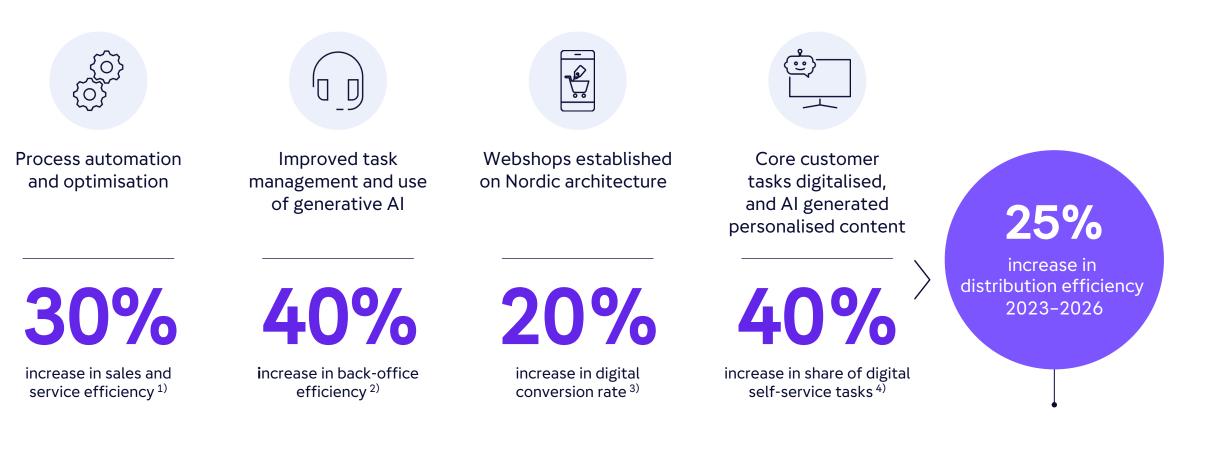
# An ambitious roadmap to further improve distribution efficiency in Norway towards 2026





Time used on digitally started sales and service processes/FTE
 Time used on manual sales quotes/FTE

# Realising synergies and capitalising on the new core system in Denmark

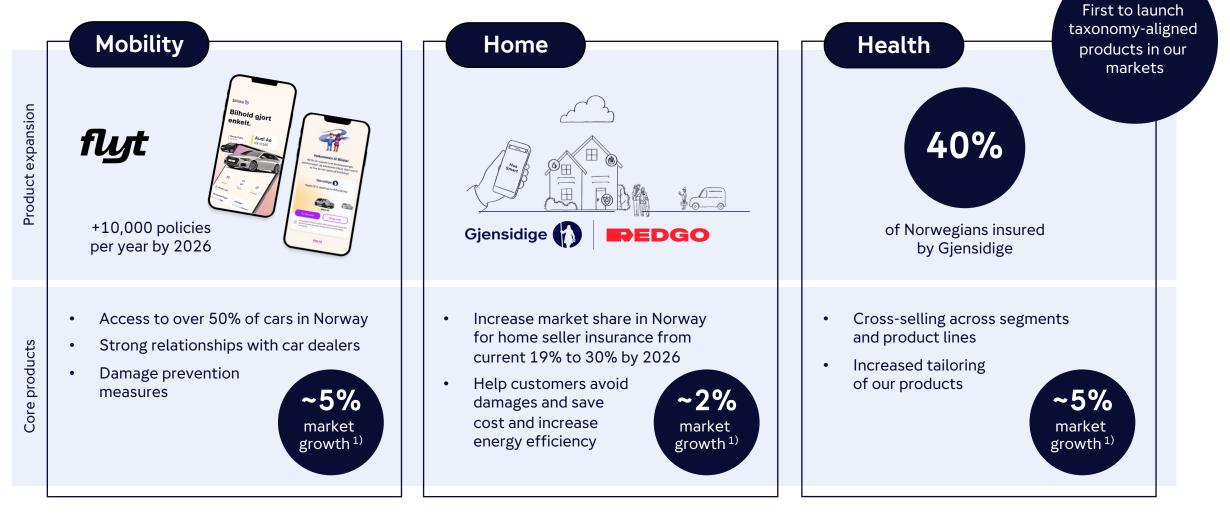


Time used on sales and service tasks/FTE
 Time used on back-office tasks/FTE

<sup>3)</sup> Digital quotes/digital sales
<sup>4)</sup> Share of service tasks processed digitally

Enhancing growth and profitability across markets

# Strong potential for growth in our core products, offering value-added products and services



Enhancing growth and profitability across markets



# **Ambitions for Private in 2026**



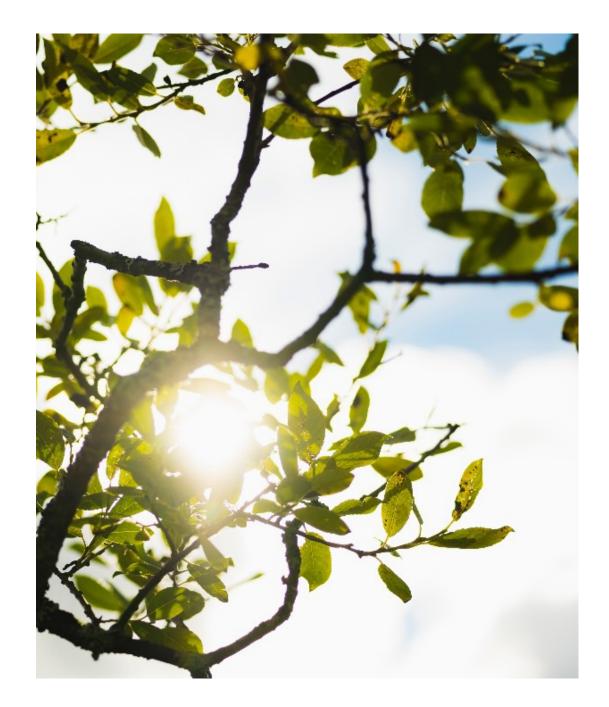
Customer satisfaction in Norway/Denmark



Increase in distribution efficiency



Customer retention rate in Norway/Denmark

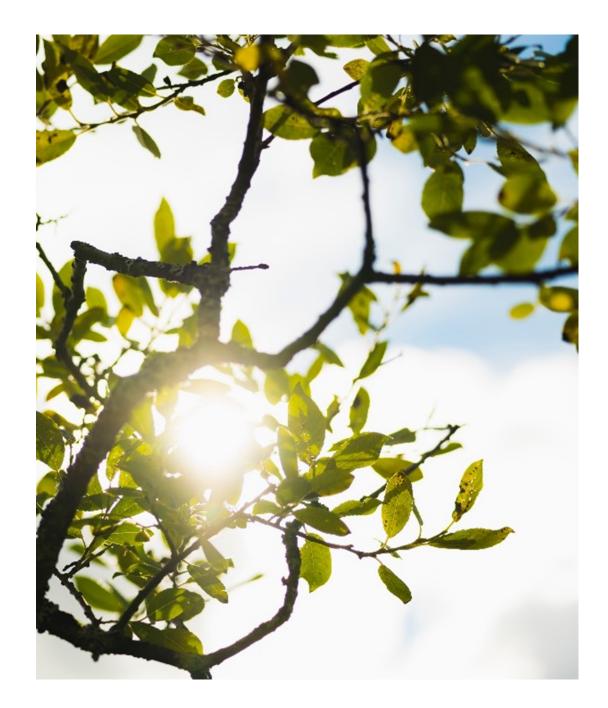


# Enhancing growth and profitability across markets

- Long-term ambitions for Private
  - Strengthen our market position in Norway
  - Realising significant profitable growth in Denmark
- Short- to mid-term priorities
  - Becoming a digital frontrunner
  - Unlocking synergies across markets
  - Building for further growth



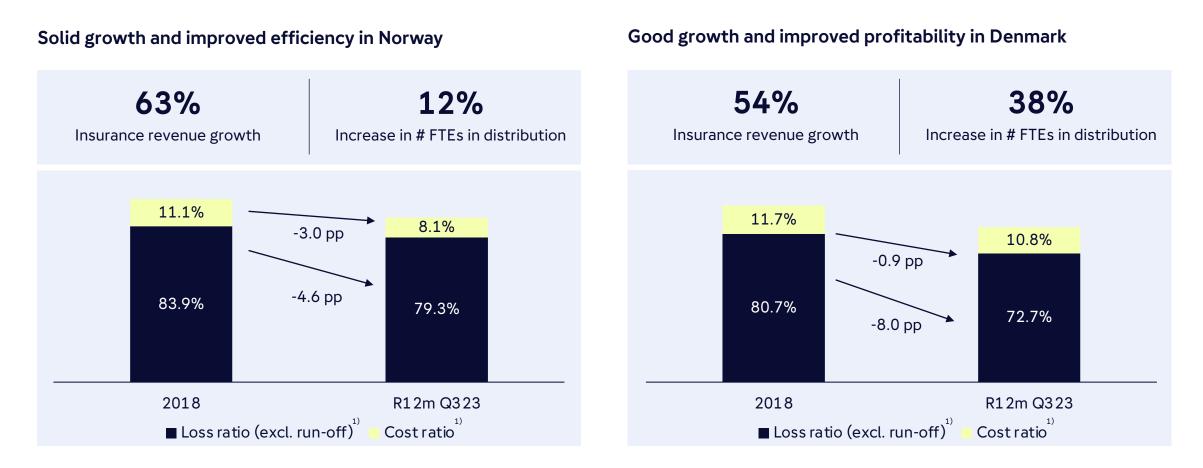
Lars Gøran Bjerklund, EVP Commercial



- Long-term ambitions for Commercial
  - Reach a profitable top 3 position in Denmark
  - Further strengthen Gjensidige's solid market leader position in Norway
- Short- to mid-term priorities
  - Deliver superior customer experiences
  - Win the small companies
  - Strengthen Gjensidige's competitive position in Denmark



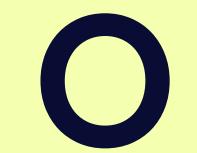
# Strong development to be boosted by joint commercial operations in Norway and Denmark



## **Analytically empowered**







#### **Customer experiences**

Providing the best solutions to solve customer needs for risk mitigation, advice and damage prevention

91%/88%

Customer retention Norway/Denmark 1)

76/100

Customer satisfaction Norway<sup>2)</sup>

#### **Operational excellence**

Ensuring top quality in risk selection, efficient work processes and system support

**8.9%** Cost ratio <sup>3)</sup>

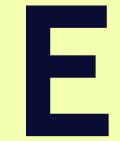
**72.2%** Loss ratio <sup>3)</sup>



#### Responsibility

Offering the most responsible solutions for our customers, keeping the environment, the social aspect and governance in mind

> **AAA** MSCI ESG rating



#### **Employees**

Being an attractive employer, enabling our employees to create the greatest possible value

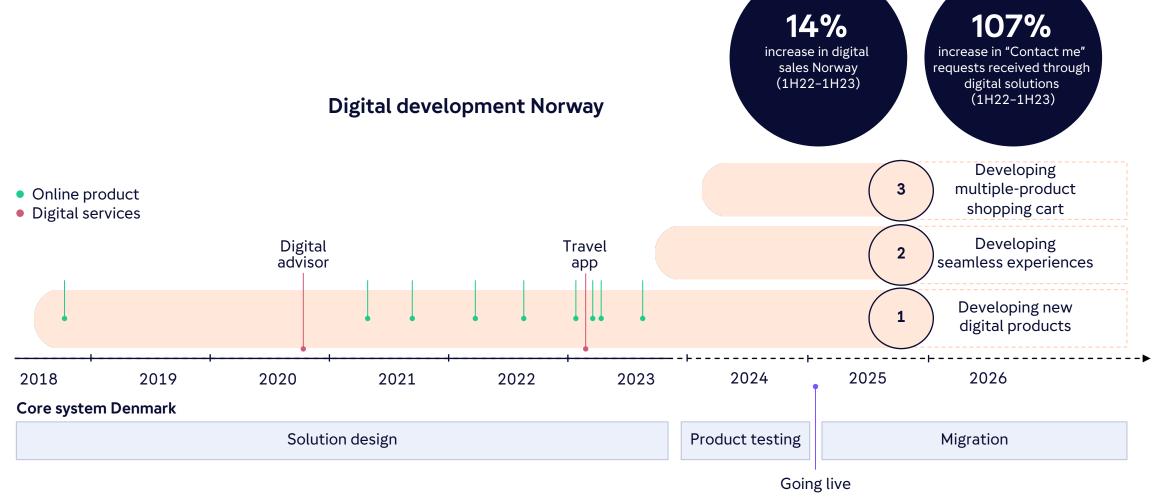
> 8.0 yrs Average seniority

# CORE

Being available when needed is important for companies when selecting an insurance provider

Competitor survey, Ipsos

# Digital customer experiences increase customer satisfaction and overall availability



## Advanced analytics have significant effects on portfolio quality and profitability

Proven effects from improving repricing process in Norway



Differentiated repricing supports higher customer retention



Effective repricing enhances profitability



Reduced scope of manual processes supports increased efficiency and availability

**2.0**<sub>pp</sub>

increase in premium-based customer retention <sup>1)</sup>



average lower loss ratio for customers staying vs customers leaving <sup>2)</sup>



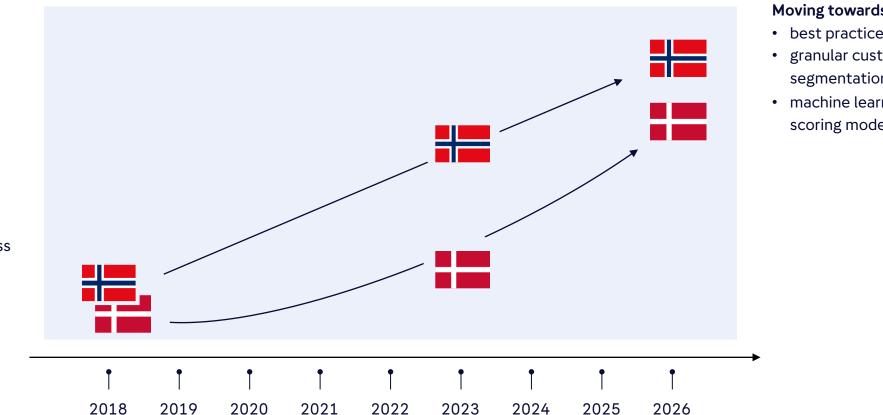
improved loss ratio among commercial customers <sup>3)</sup>



increase in insurance revenue per sales-FTE <sup>4)</sup>

<sup>3)</sup> 31.12.2018-30.09.2023. Loss ratio last 36m excl. claims >NOK 10m and excl. housing associations.
 <sup>4)</sup> FY2019-R12mQ323

## Further upside from continued refinement of repricing process in Norway and narrowing the gap to Denmark



#### Moving towards

- best practice repricing process
- granular customer segmentation
- machine learning customer scoring models

#### Started out with

- a basic repricing process
- high-level customer segmentation
- rule-based customer scoring models

# Offering responsible customer solutions increases competitiveness



Customers are increasingly requesting ESG-related information from suppliers

50%

of our advisers have received ESG-related questions from a customer <sup>1)</sup>



Gjensidige has committed to the Science Based Targets initiative to make significant contribution towards net zero GHG emissions by 2050 and avoid global warming above 1.5 degrees  $\bigcirc$   $\diamond$  4  $\diamond$ 

Severe weather events are occurring increasingly often

7/10

of the largest natural perils events since 1980 have occurred after 2010 <sup>2)</sup>

# Supporting customers to become more robust and reduce risk



#### Adapting to climate risk

Adjusting products by incorporating climate scenarios in pricing models and incentivising customers to take risk-reducing measures. A&H products represent 27.6% of the total Commercial portfolio<sup>2</sup>)

#### Care for employees

Offering accident and health solutions to employers, helping companies care for their most important asset – their employees. >9,000 companies have completed the cyber maturity evaluation <sup>3</sup>

#### Understanding cyber risk

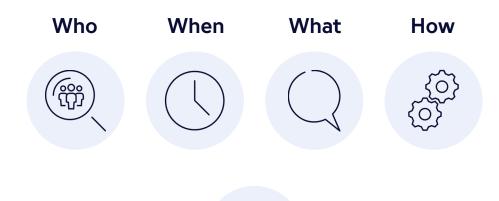
Offering a cyber maturity self-evaluation tool in cooperation with DNV, contributing to more robust businesses. Offering insurance coverage to assist after a cyberattack.

# CORE

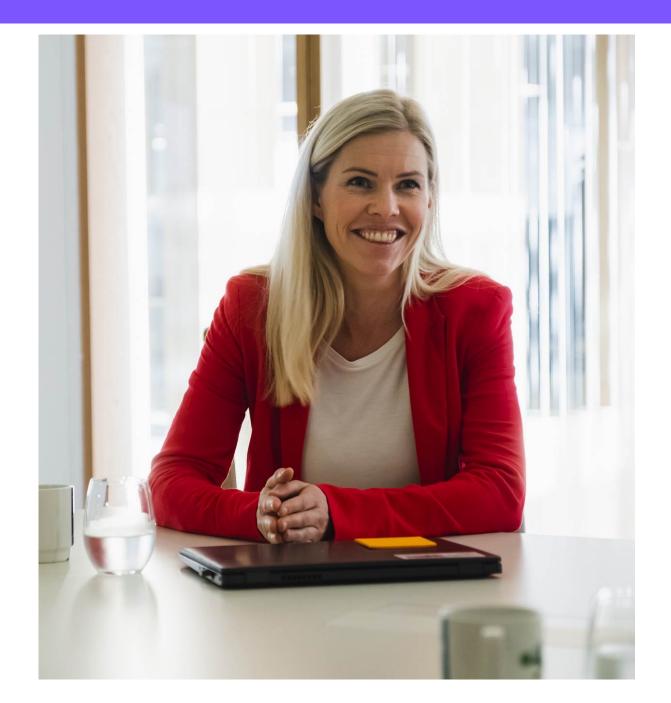
Professional and competent advisers are important for companies when selecting an insurance provider.

Competitor survey, Ipsos

## Empowering advisers through structured development and analytical support



Structured competence development: classroom and e-learning courses, authorisation and training





### Our CORE focus is key to deliver on our 2026 priorities



Delivering superior customer experiences



Winning the small companies

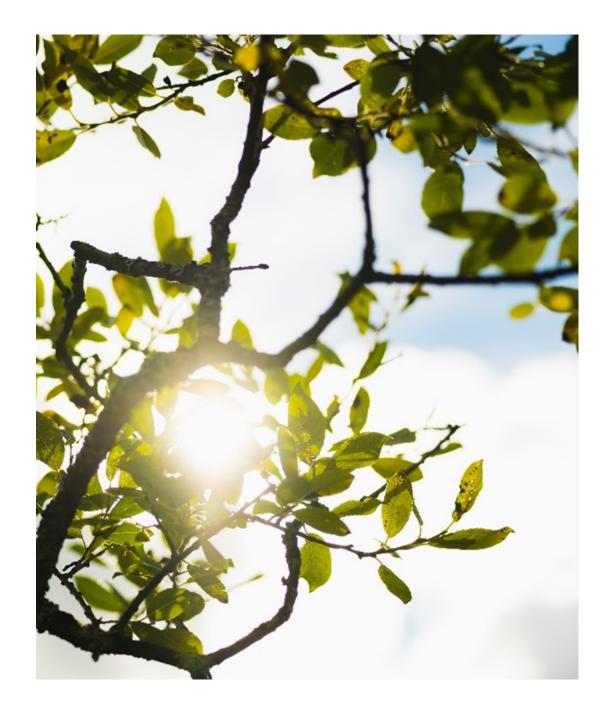


Strengthening our competitive position in Denmark

<sup>1)</sup> Customer retention for Commercial and Agricultural customers. Norway 91%, and Denmark 88% per 30.09.2023.

2) 2026 vs R12m Q323. Gross inflow of new, small, Commercial customers, 0-50 employees, across Norway and Denmark. Baseline annual inflow of 19,500 customers R12mQ323.

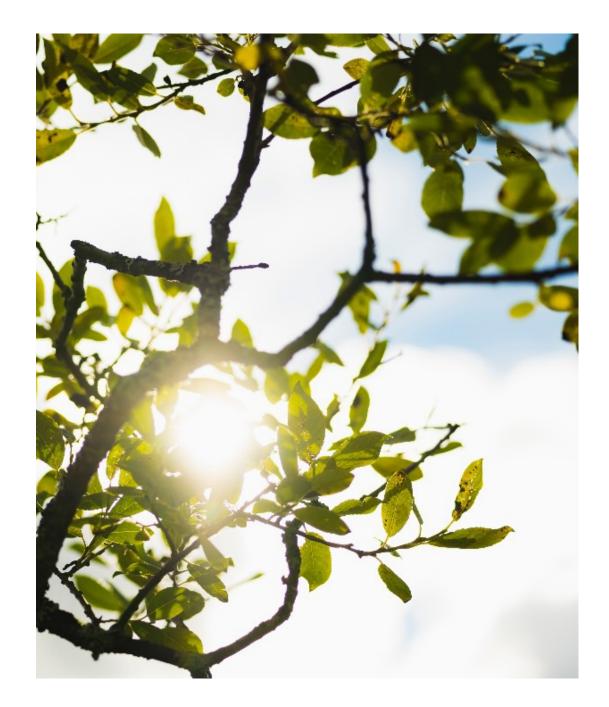
<sup>3)</sup> YE2026 vs 30.09.2023. Commercial and Agricultural customers in Denmark. Baseline 40,500 customers at 30.09.2023.



- Long-term ambition
  - Reaching a profitable top 3 position in Denmark
  - Further strengthening Gjensidige's solid market leader position in Norway
- Short- to mid-term priorities
  - Delivering superior customer experiences
  - Winning the small companies
  - Strengthening Gjensidige's competitive position in Denmark

# **Operational excellence and next level customer centricity in Claims**

Aysegül Cin, EVP Claims

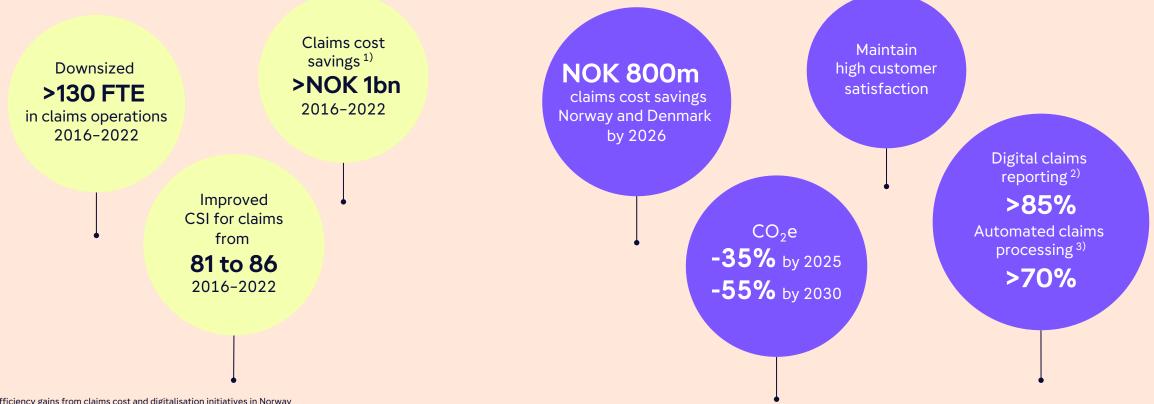


## Operational excellence and next level customer centricity in Claims

- Realising synergies and reducing claims cost in Denmark and Norway
- Excelling in customer experience driven by advanced analytics
- Continuing digitalisation and automation of operations
- Preventing damages and ensuring sustainable claims handling

## Unleashing the potential through 'one Claims' operations

#### Strong track record in Norway



Ambitious targets towards 2026

Efficiency gains from claims cost and digitalisation initiatives in Norway
 Group
 Norway





# NOK 18bn in claims 750,000 claim cases annually

# Substantial value creation through claims cost savings and excellent customer experiences



Focus on claims cost savings and synergies



Delivering excellent customer experiences



Digitalisation, data and analytics as core enablers

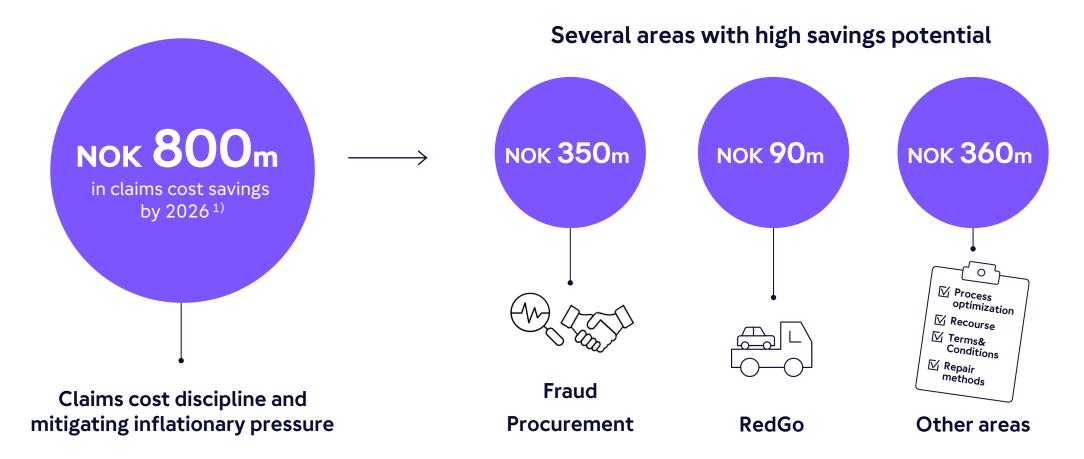


Sustainability integrated in claims operations





# A new claims programme across Norway and Denmark will generate significant cost savings towards 2026



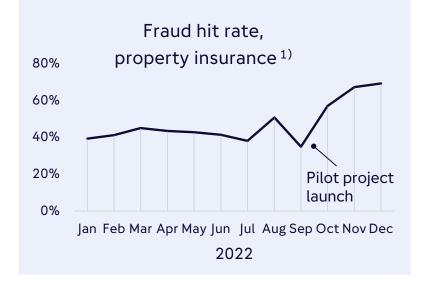
Operational excellence and next level customer centricity in Claims

# Significant savings potential from improving fraud detection

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#### Substantial savings potential proven in fraud pilots

- Conducted fraud pilots for Property and Motor in Norway (2022)
- Increased hit rate from 40% to 65%



- Implementing AI-driven antifraud systems and best practice sharing across Norway and Denmark
- Further digitising fraud detection of documents and images
  - Increasing number of fraud leads in high-cost claims cases





**NOK 150m** in savings by 2026

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## A unified approach to procurement excellence

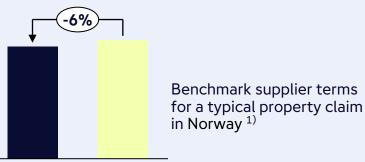
#### Analytics-driven procurement excellence

- Seamless digital integration with suppliers and sophisticated steering
- Best practice and standardised category management
- Scale and consolidated procurement power



#### Savings driven by synergies, new technology and partnerships

- Improving supplier steering systems to create new partner platforms
- Establishing new partnerships and improving business value across all lines of business



Gjensidige Competitors

#### Norway

Assessment robot handles 100% of all calculations received from suppliers. Identifies deviation in 18% of all calculations.

#### **Denmark** Manual handling

Synergy example building claims (supplier control)

#### Going forward in Denmark

- Implementing assessment robot
- Transfer know-how and well proven business rules
- Consistent monitoring and follow up on claims cost KPIs

Operational excellence and next level customer centricity in Claims

## **REDGO enables seamless** customer experiences

First on site – strengthens steering in claims process and customer experience

- REDGO integration is progressing

   assistance integrated in claims processes
   assistance integrated in claims processes
- 24/7 first line claims management established for Motor and Property in Norway
- Promising start on realising synergies, claims cost savings of NOK 23m as per Q3 2023
- Unique feet-on-the-ground position attractive to win future OEM tenders

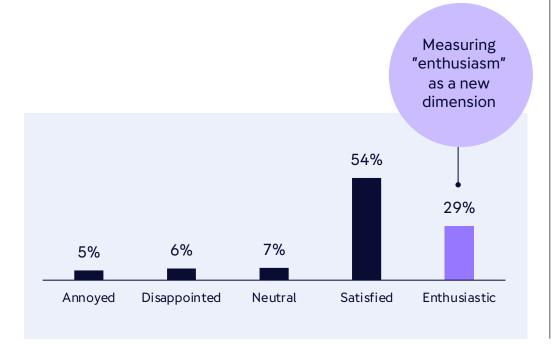


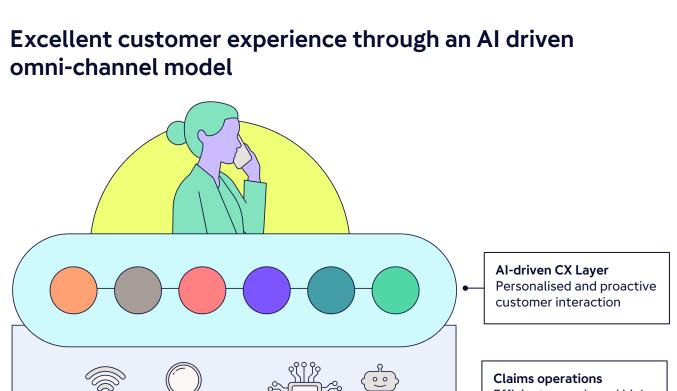
# Gjensidige's customers are experiencing 60% of wow-moments in connection with claims handling

Operational excellence and next level customer centricity in Claims

## Personalised customer care is next level customer centricity

Gjensidige's customers are the most satisfied <sup>1)</sup> after claims settlement compared to competitors





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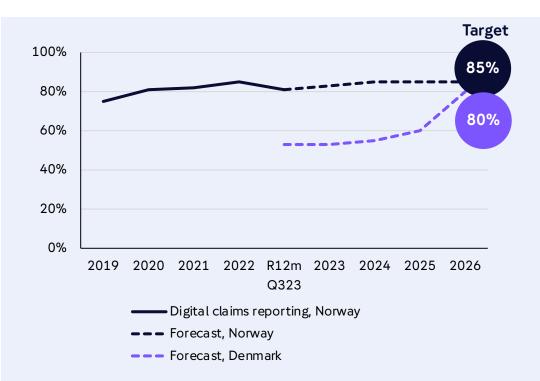


Efficient, speedy and high

degree of automation

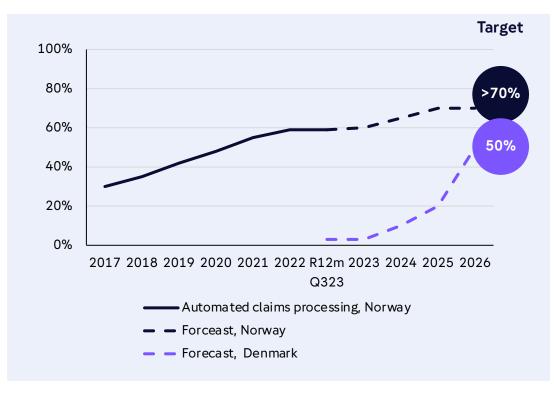


## Further digitalisation will boost efficiency



#### Increase digitally reported claims...

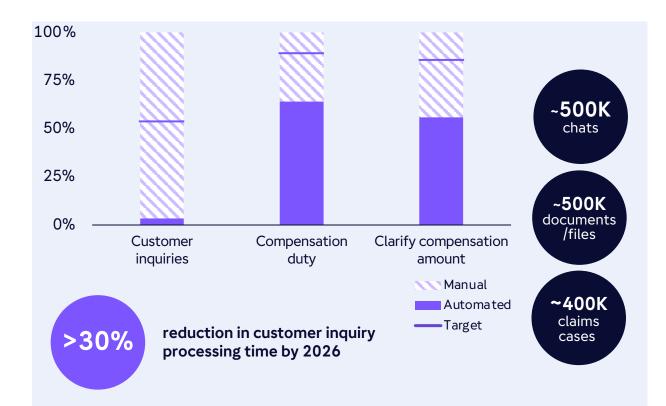
#### ...and accelerate automation



Operational excellence and next level customer centricity in Claims

# Al enhances efficiency and raises customer satisfaction



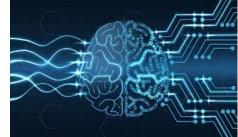


## Tested technology and solutions, ready to scale further



Chat analyser 2.0

- Generative Al
- Document classification



#### AI / machine learning

- Prediction of compensation
- Fraud detection
- Image recognition



Operational excellence and next level customer centricity in Claims

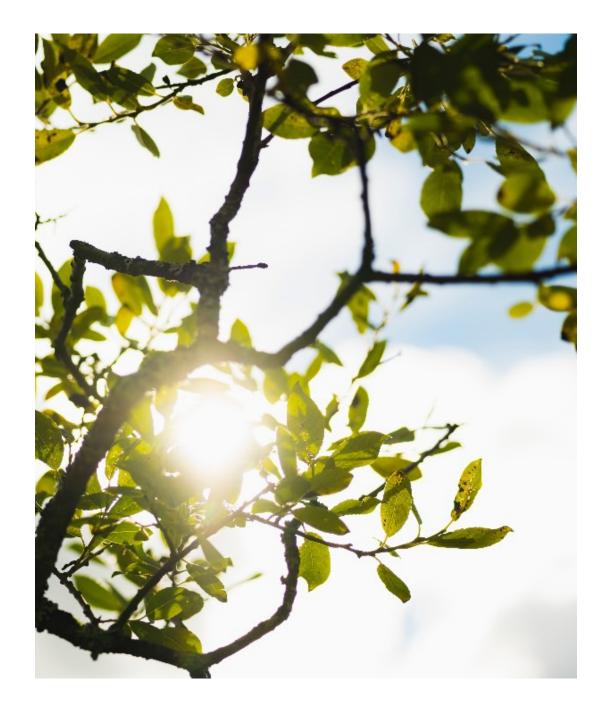
# Supporting the green transition with sustainable claims operations



Moving ahead, we will strengthen our commitment to proactively prevent damages







## Operational excellence and next level customer centricity in Claims

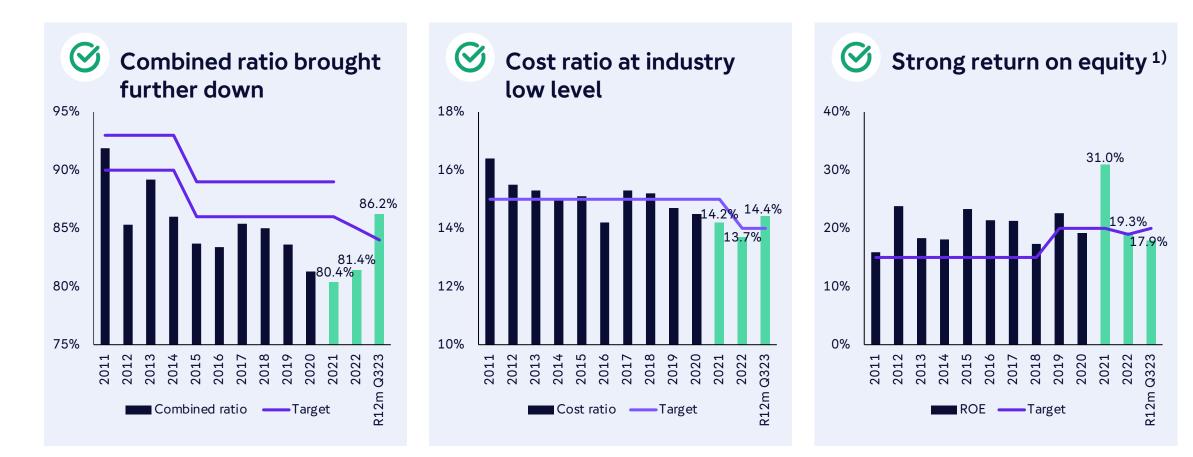
- Realising synergies and reducing claims cost in Denmark and Norway
- Excelling in customer experience driven by advanced analytics
- Continuing digitalisation and automation of operations
- Preventing damages and ensuring sustainable claims handling

# Delivering attractive returns

Jostein Amdal, CFO



## We have continued to deliver strong results...





## ...and paid out attractive dividends, while maintaining a strong capital base

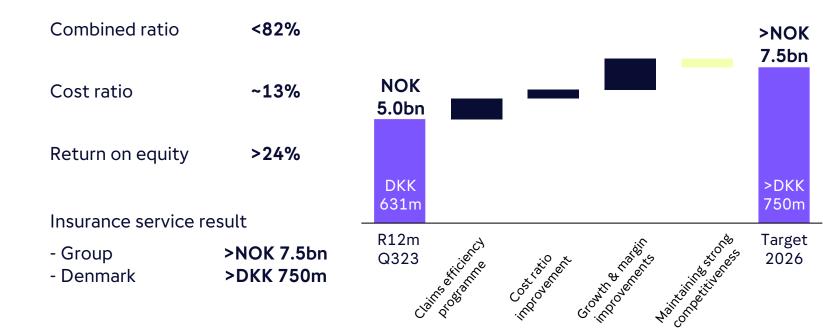




## Ambitious revised financial targets

#### Financial targets FY2026

Insurance service result, general insurance



#### Key enablers

- Revenue growth pricing at least in line with expected claims inflation
- Claims efficiency programme
- Improved sales efficiency through digitalisation and CRM
- Improved tariffs and underwriting
- Continued cost discipline

## Operational KPIs support delivery on financial targets



#### Targets by 2026

CSI, Group >78

Customer retention

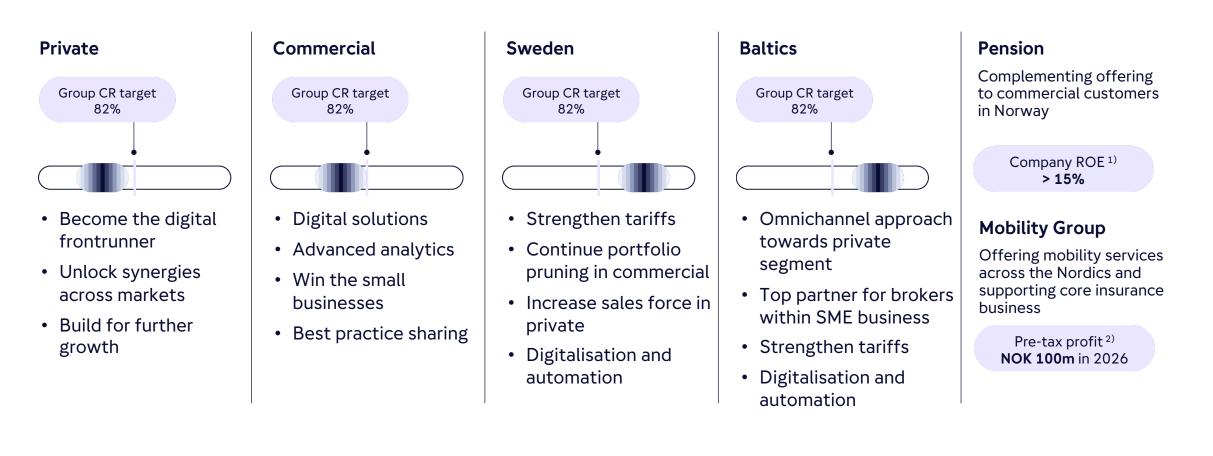
- Norway >90%
- Outside Norway >85%

Digital distribution index, Group +5–10% p.a. Distribution efficiency, Private +25% Digital claims reporting, Group >85% Automated claims processing, Norway >70%



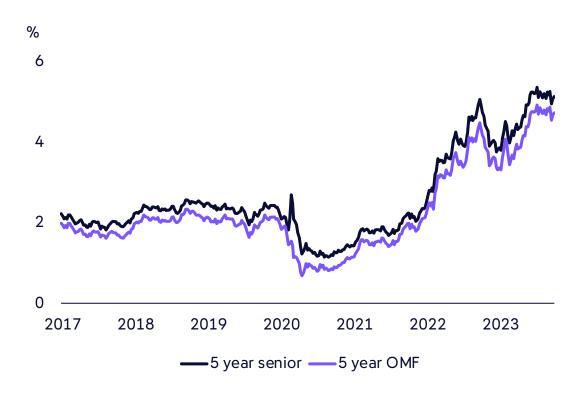


## Our priorities across segments and operating units

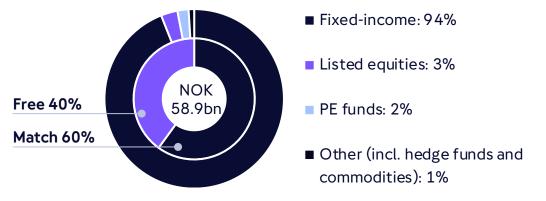


# Investments supporting high and stable nominal dividends

#### Yield 5-year senior- and OMF bonds



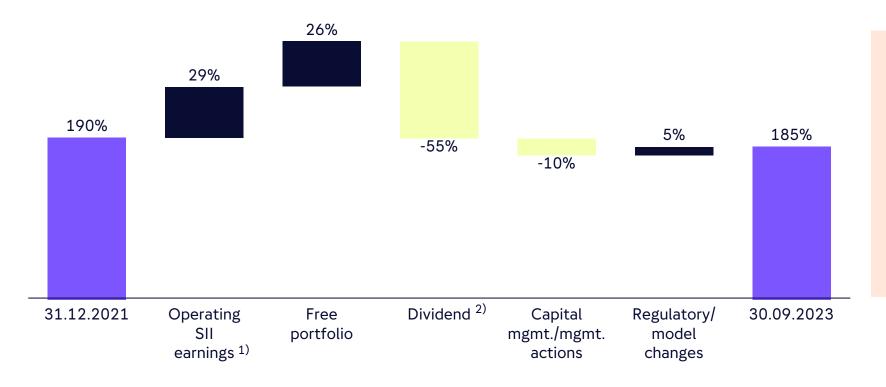
## Liquid, low risk portfolio with flexibility to exploit market opportunities <sup>1)</sup>



- Conservative investment approach
- Match portfolio to hedge liabilities, Free portfolio to generate excess return
- High running yield supports high ROE
- Aiming for net zero emissions in 2050

## Strong capital generation - remaining focused on capital discipline

#### NOK 6.6 billion in capital generation since year-end 2021



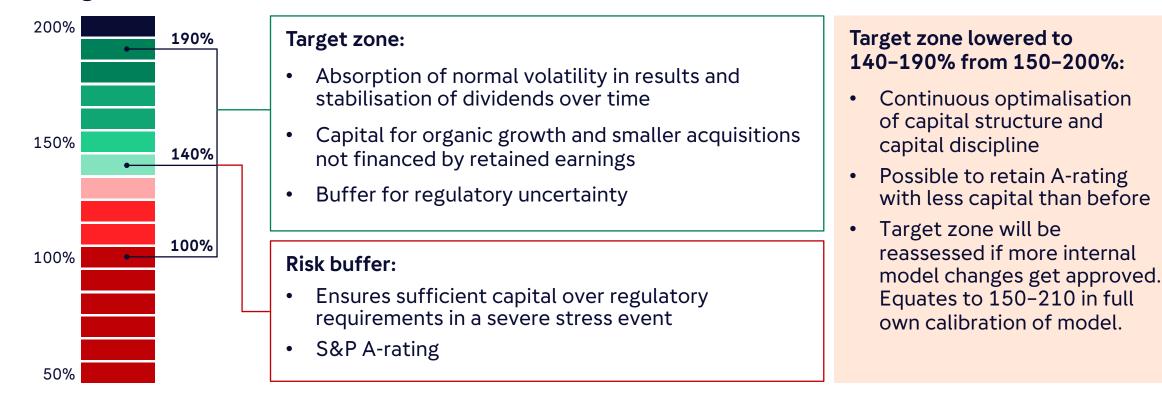
SII operating earnings and return on the free portfolio are expected to finance organic growth, bolt-on acquisitions and a regular dividend stream.





## Solvency ratio target lowered to 140-190%

#### Target zone 140–190%





# Gjensidige continues to work for full approval of own Partial Internal Model

#### NOK 2.2bn difference in capital requirement between approved and own Partial Internal Model

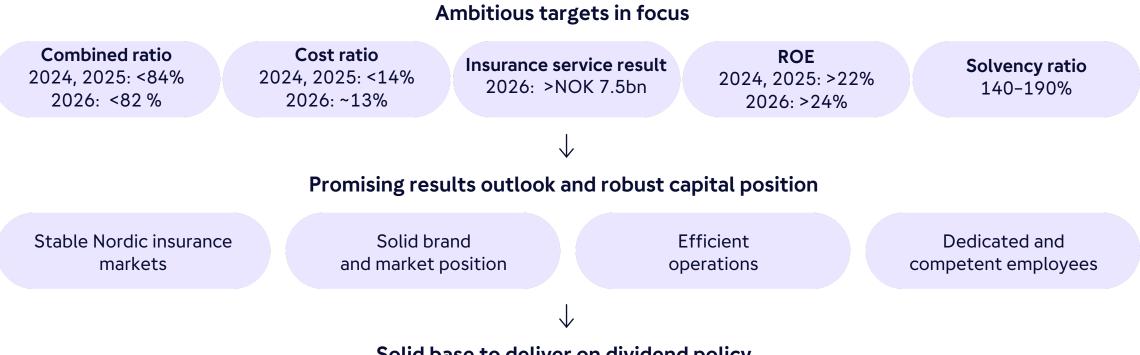
Windstorm model	Correlation between market risk and UW risk	Prudential margin	Target zone for solvency ratio based on approved PIM. Internal decisions such as pricing, reinsurance and investment limits based on own PIM.
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#### Approved and remaining elements for full approval of own Partial Internal Model

Reduced capital loading for parameter uncertainty – market risk (Approved in 2020)	Minor model change approved, Commercial Property Denmark (Approved in 2021)	Minor model change approved, Private Property Norway (Approved in 2023)	Remove capital loading for parameter uncertainty – market risk (Pending decision from Ministry of Finance)	Storm model (Planning application late 2023 / early 2024)	Internally modelled correlation between underwriting risk and market risk	Reduce/remove capital loading for parameter uncertainty – underwriting risk
•	•			•		•



## Remaining focused on delivering attractive returns



#### Solid base to deliver on dividend policy

Gjensidige targets high and stable nominal dividends, and a pay-out ratio over time of at least 80 per cent of profit after tax. Over time, Gjensidige will also pay out excess capital.



## Attractive value proposition

- Attractive markets Stable growth and best-in-class margins across the cycle
- **Strong brand** High customer loyalty and reputation, supported by unique customer dividend model in Norway
- **Operating excellence** Leveraging modern technology platform, Nordic scale, analytical capabilities and strong underwriting skills across markets
- **Sustainability** Strong credentials and strategic focus on sustainability across organisation
- **Delivery** Engaged and highly competent organisation and experienced management team committed to deliver on ambitious targets
- Shareholder value Dividend and capital policies set to deliver attractive shareholder returns



## **Investor Relations**

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